

CONTACTS

Tom Jollay, *Shareholder*
678.302.1434
tjollay@btcpa.net

Richard Bartolanzo, *Shareholder*
678.302.1471
rbartolanzo@btcpa.net

WHO WE ARE

Our tax department is unique. A quick glance at our line up of tax shareholders and associates is enough to prove the point – our tax personnel are among the most experienced tax professionals of any CPA firm in Atlanta. This collection of professionals – unusual for a regional firm and competitive on a national and international level – brings strong technical knowledge plus solid business sense to every tax engagement.

This deep talent pool is the result of two concurrent initiatives. The first is deliberate recruitment to complete the range of tax and business consultation skills required by our clients. The second initiative embraces continuous training (at double the industry standard) to advance our already extensive tax knowledge base.

Having the right skill set is only part of the requirement. At Bennett Thrasher, we seek and nurture consultants who believe like we do that it is never good enough to just do your job. Instead, we get out from behind our desks and get to know our clients and their business challenges.

WHAT WE DO

When first engaging clients, we don't just open our spreadsheets; we also open our eyes and ears. Sure, we learn about your cash cycles and revenue recognition, purchase agreements, tax accounting methods and benefit plans. But, just as importantly, we learn about you – your immediate goals and long-term vision for your company and family. We know that it is often the nuances reflected in a business owner's viewpoint that provide the most fertile opportunities.

Throughout, we'll provide not only the technical tax solution you require but thoughtful business insights that will help you determine the best steps to take, regardless of whether your goals require streamlining expenses and liabilities, reorganizing your business, or transferring ownership to the next generation.

Rest assured that from a technical standpoint, our professionals are attuned to the daily legislative activities that impact federal, state and local taxes. This close monitoring and resultant interpretation allow us to skillfully address your near-term tax burden as well as predict how these changes could affect your long-term planning.

Continued on back

TAX SERVICES *(continued)*

Our tax services include:

- Individual taxation
- Business taxation
- State & local taxation
- International taxation
- R&D credits
- Cost segregation studies
- Mergers and acquisitions
- Not for profit taxation

HOW WE MANAGE YOUR ENGAGEMENT

Our Tax Department is comprised of five specialty teams that cover all business and personal tax needs: Real Estate, Pass Through Entities, C- Corporations, International, and Personal Financial Services. Each team has developed a deep competence within their specialty area as well as maintained a broad base of personal and business tax knowledge. Clients are assigned to a team of professionals individually best suited to address their needs. Teams meet weekly to review client matters and the entire department shares knowledge across teams to foster growth in technical skills as well as awareness of client needs and unique solutions.

This spirit of collaboration at the root of cross-team communications is what differentiates Bennett Thrasher from other accounting firms. Clients receive the experience and insights gleaned from multiple perspectives throughout the firm – not just from within the Tax Department but from other practice areas – such as Financial Reporting and Assurance, Valuation, and Personal Financial Services.

THE VALUE YOU RECEIVE

Our devotion to collaboration – both with our clients and among our professionals – means that we are in a better position to be of service to you as your needs change. We know that as businesses grow and become more complex, they need to be managed differently. As we identify critical issues, the right Bennett Thrasher professionals can be brought online immediately who are familiar with you and the challenges you face. This means you get the answers you need quickly and efficiently.

We are proud to claim many client relationships that span 20 years or more. Our relationships have grown because our clients value both our technical skill, our responsiveness and our business perspective.

Experience **Better Together.**